VITA: Victoria Schweiger | Head of Event Services



(Foto: TWG2029 / Jürgen Rösner)

After completing her training as a hotel specialist, she studied Tourism Management in Munich. She gained her first experience in event management during her industrial placement at the Olympic Park in Munich, before working as a project manager at an event agency. Since 2020, she has been active in the international sports events sector. As Head of Accommodation at the European Championships 2022 in Munich, she was responsible for the accommodation area and coordinated cooperation with hotels, federations and other project partners. As Accommodation Manager for UEFA EURO 2024, she deepened her experience and was responsible for the VIP accommodation concept. She then worked as a freelancer at the UEFA Women's EURO 2025 in Switzerland. Most recently, she supported SPORTFIVE Travel with the operational planning and delivery of projects for the UEFA Champions League Final 2026 in Budapest and the FIFA World Cup 2026 in the USA. In her free time, she is happiest being active outdoors: running on roads or trails, preferably with her two dogs, road cycling, playing padel, or hiking through her home region of Bavaria.

Über uns

With around 4,000 athletes from more than 100 countries, The World Games take place every four years as a highlight for sportspeople from around the world, putting popular, traditional, emerging and trend sports at the centre of attention. In 2029, Germany will host The World Games for the third time: after Karlsruhe in 1989 and Duisburg in 2005, Karlsruhe will once again become a place for sporting excellence, cultural encounter and international togetherness. www.twg2029.com

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