



THE WORLD GAMES
2029 KARLSRUHE

VITA: Carsten Nillies



Photo: TWG2029 / Jürgen Rösner

Carsten Nillies studied sports science and journalism at the German Sport University Cologne. He then gained his first professional experience at leading communications agencies in Hamburg and Frankfurt. He subsequently held management positions in the fields of communications and corporate social responsibility at companies in the telecommunications and software sectors. From 2020 to 2023, the Westphalia native oversaw communications and marketing for Germany's largest educational foundation, the German Children and Youth Foundation in Berlin. Since 2024, he has been responsible for communications and press relations for major multi-sport events, initially for the FISU Rhine-Ruhr World University Games, which took place in North Rhine-Westphalia and Berlin in the summer of 2025. Since 1 January 2026, Carsten Nillies has been Team Lead Media & Communications, responsible for communications for The World Games 2029 Karlsruhe. Carsten Nillies also lectures in communications at the German Sport University Cologne and IU International University Hamburg. As a former competitive canoe slalom athlete, Carsten Nillies continues to enjoy sport – running and cycling – and is a fan of major international multi-sport events, most recently as an enthusiastic spectator at the Olympic biathlon competitions in Antholz, Italy.

About us

With around 4,000 athletes from more than 100 countries, The World Games, held every four years, are a highlight for athletes from all over the world, showcasing popular, traditional, emerging and trend sports. In 2029, the fan-shaped city of Karlsruhe will host The World Games for the second time: following on from 1989, Karlsruhe will become a hub for sporting excellence, cultural exchange and international cooperation in 2029 – exactly 40 years later. www.twg2029.com



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