



THE WORLD GAMES
2029 KARLSRUHE

VITA: Martin Wacker



Photo: TWG2029 / Jürgen Rösner

As Managing Director of Karlsruhe Marketing und Event GmbH, Martin Wacker has been shaping the city of Karlsruhe's marketing strategy and major events for many years. He is responsible for events such as DAS FEST Karlsruhe and the SCHLOSSLICHTSPIELE Light Festival Karlsruhe. Sport has always played a major role in Martin Wacker's life: whether as the stadium announcer for Karlsruher SC week in, week out, or through the renowned INIT INDOOR MEETING, which has been bringing world-class athletics to Karlsruhe since 1985. In addition, he served as project manager for Karlsruhe's city anniversary celebrations in 2015, which attracted over a million visitors. Prior to that, he headed the press and public relations department at Karlsruher Messe- und Kongress-GmbH and worked for many years as a journalist and radio presenter. Martin Wacker has been CEO of The World Games 2029 Karlsruhe GmbH since 1 August 2025. He is also an honorary professor at the State University of Art and Design in Karlsruhe and is involved in various other cultural and social projects. He has received numerous awards for his work, including the title of 'Baden Citizen of the Year'.

About us

With around 4,000 athletes from more than 100 countries, The World Games, held every four years, are a highlight for athletes from all over the world, showcasing popular, traditional, emerging and trend sports. In 2029, the fan-shaped city of Karlsruhe will host The World Games for the second time: following on from 1989, Karlsruhe will become a hub for sporting excellence, cultural exchange and international cooperation in 2029 – exactly 40 years later. www.twg2029.com



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